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National Children's Museum names Constellation as Museum Energy Sponsor \$1 million commitment supports renewable energy and environmental stewardship

NATIONAL HARBOR, MD (Nov. 8, 2012) – The National Children's Museum (NCM), as part of its focus on renewable energy and providing strong environmental stewardship, has recognized a generous leadership gift from Constellation and will designate the company as its energy sponsor.

"This wonderful gift gives the National Children's Museum the opportunity to set strong environmental standards for our community," said NCM President & CEO Willard Whitson. "In turn, we will rely on Constellation to guide us forward with the latest in energy technologies."

Constellation has committed \$1 million to the museum, with half that amount devoted to in-kind services. The partnership with the Baltimore-based energy supplier allows the National Children's Museum to fulfill its commitment to practicing and teaching environmental sustainability.

The museum already has benefitted from work by Constellation's building systems team. Constellation will also invest in the museum's plan to develop an outdoor space at National Harbor, Md. Still in its conceptual planning phase, the outdoor experience is expected to include renewable, self-sustaining solar and wind energy power.

"Constellation is pleased to support the National Children's Museum's mission," said Kenneth Cornew, President & CEO of Constellation. "Through this innovative sponsorship, we can inspire a new generation to think creatively about how our society produces and consumes energy. Our shared mission is to educate children and families about the expanding array of sustainable energy choices that will benefit the State of Maryland and communities we serve nationwide."

The National Children's Museum will open to the public on Friday, Dec. 14 at 10 a.m. at National Harbor in Prince George's County, Md. Standard admission is \$10 per child or adult, and there is no cost of admission for infants 12 months or younger. The museum expects to serve 480,000 children and families annually.

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About National Children's Museum

The National Children's Museum (NCM) is a world-class cultural and educational center (www.ncm.museum) that inspires children to care about and improve the world. Currently operating as a "museum without walls" through participation in community events and creative partnerships with other arts and cultural organizations, NCM will open on December 14 at National Harbor in Prince George's County, Md. Upon opening, the Museum will be Greater Washington's premier family attraction and the only national museum dedicated entirely to children and their families and caregivers. The National Children's Museum was designated by Congress in 2003 and was founded in 1974 as the Capital Children's Museum.

About Constellation Energy

The Constellation family of retail electricity and natural gas suppliers (www.constellation.com), are subsidiaries of Exelon Corp., and are leading competitive retail suppliers of power, natural gas and energy products and services for homes and businesses across the continental United States. Constellation's retail businesses serve more than 100,000 business and public sector customers, including more than two-thirds of the Fortune 100, and nearly one million residential customers.

Exelon Corporation (NYSE:EXC) is the nation's leading competitive energy provider, with approximately \$33 billion in annual revenues. Headquartered in Chicago, Exelon has operations and business activities in 47 states, the District of Columbia and Canada. Exelon is the largest competitive U.S. power generator, with approximately 35,000 megawatts of owned capacity comprising one of the nation's cleanest and lowest-cost power generation fleets. Exelon's utilities deliver electricity and natural gas to more than 6.6 million customers in central Maryland (BGE), northern Illinois (ComEd) and southeastern Pennsylvania (PECO). Learn more at: www.exeloncorp.com.